Tech Search Matters
Design Engineers Expect Fast and Accurate Tech Search

1% SEARCH WHERE IT MATTERS MOST
Engineers use keywords search for search, conceptualizing design, and prototyping

93% BRAND CONFIDENCE
Nearly all design engineers say high-functioning keyword search is important to building vendor confidence

84% SEARCH WHERE IT MATTERS MOST
Engineers use keywords search for search, conceptualizing design, and prototyping

69% WHAT ENGINEERS ARE LOOKING FOR
Most design engineers use keyword search to find datasheet, app notes, and reference designs

WHAT DO DESIGN ENGINEERS WANT IN SEARCH?

36% Shared keyword and Parametric back end

25% Artificial Intelligence

19% Search results by previous user search

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