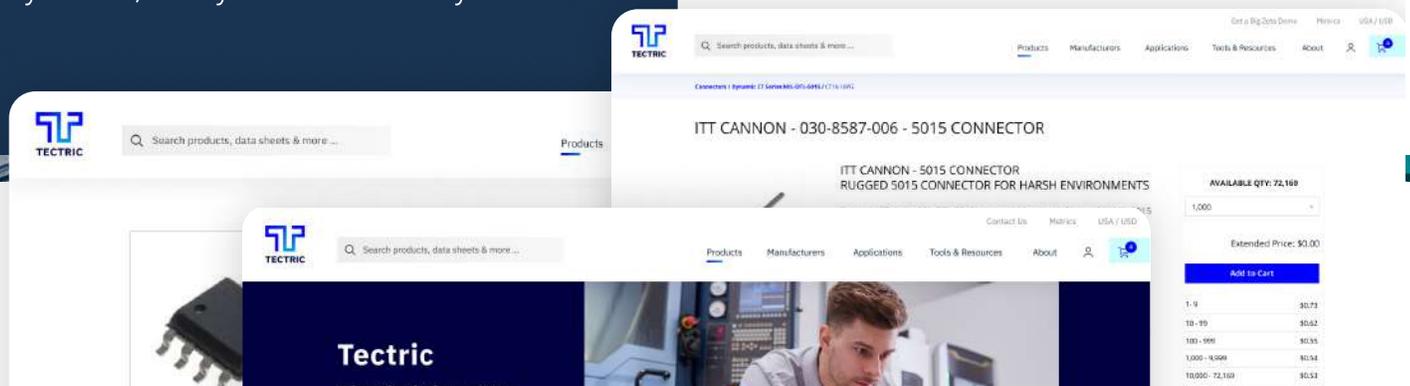


E-commerce

EETech helps customers deliver the best E-commerce experiences in the electronics industry. We help streamline the digital process so your buyers can find and purchase your products through channel partners or a full E-commerce cart experience on your website. EETech also can integrate E-commerce solutions, such as content management, product information management, and ERP systems, into your back-end systems.

As a digital leader in the electronics industry, EETech meets you where you are in your E-commerce journey. From distribution linking integration to BOM and RFQ engines all the way to full E-commerce cart solutions, we'll help you take your E-commerce goals to new heights.



Make Your E-commerce Solution Stand Out

With so many E-commerce options available, how can you identify the best solution for your company? We offer the electronics expertise, B2B focus, and high-tech prowess that will differentiate your E-commerce offering in the marketplace. In addition to our highly custom experience and broad integration capabilities, you'll benefit from our ongoing user support and breadth of systems experience.



Channel Partner Integration

Drive customers in-context to your channel partners for product purchase.

Features:

- Get channel pricing and availability on product pages
- Present channel partner E-commerce data in multiple ways



Bill-of-Materials Capability

Allow customers to build their own bill of materials (BOM).

Features:

- Empower customers to build out their own BOM while browsing your site
- Enable customers to save, email, or submit a BOM



Request for Quote (RFQ)

Enable your customers to digitally make a request for quote (RFQ).

Features:

- Allow customers to build out request quotes directly from your site
- Enable customers to save, email, or submit an RFQ



Dev Kits and Sample Engines

Provide quick access to dev kits and samples, while easily managing the fulfillment process.

Features:

- Provide dev kits and samples on product pages
- Present dev kits and sample availability across multiple use cases
- Integrate dev kits and sample engines with partners or through an in-house kit-management system



In-Context E-commerce

Provide E-commerce capabilities where they are needed (e.g., block diagram tools, reference designs, app notes).

Features:

- Provide E-commerce in multiple interfaces and digital documents
- Keep users in their current experience, allowing them to see pricing and availability wherever they are on your site



E-commerce Solutions

Provide a full E-commerce cart solution to your customers.

Features:

- Provide the full E-commerce experience in-context across your digital presence
- Integrate with additional E-commerce capabilities, such as channel linking, BOM and RFQ capabilities, and dev kits and samples

Integrations with EETech-Supported Systems



Future-Proofing

Standard E-commerce solutions can be slow to adapt as your industry or company changes. With EETech, your E-commerce solution is built to last because you can make changes as your business evolves.

Because EETech specializes in helping companies achieve digital transformation by streamlining the online customer experience, we're able to create a holistic approach to E-commerce based on buyer needs, cutting-edge design, strategy, content creation and management, and custom tools.



Custom E-commerce Made Simple

With EETech's experts available to handle implementation, changes and maintenance, your custom solution offers a simple way to give your customers exactly what they want on your site.



Stand Out From the Pack

Your E-commerce platform should be as unique as your company. As a crucial part of your brand, E-commerce has the potential to make your products stand out as a site that looks completely different from hundreds of others that dot the web.

Getting Started

Contact us now at sales@EETech.com, or visit EETech.com to learn how we can help you meet the needs of your customers.